

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
(Attorney Docket No. 15485US01)

In the Application of:)	
)	
Sandeep Relan , et al.)	FILED ELECTRONICALLY
)	
Serial No. 10/826,183)	Date: February 14, 2008
)	
Filed: April 16, 2004)	
)	
SYSTEM AND METHOD FOR)	
MULTIMEDIA VIEWERSHIP)	
SURVEYING)	
)	
Confirmation No.: 9781)	
)	
Examiner: Fred H. Peng)	
)	
Art Unit: 2623)	

RESPONSE TO OFFICE ACTION

Commissioner of Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir/Madam:

This correspondence is filed in response to the Office Action of November 15, 2007. Assignee requests entry of the amendments, consideration of the remarks, and allowance of the claims. Assignee believes this response is timely and that no fees are due.

A Listing of the Claims begins on page 2.

Remarks begin on page 15.